## Gallagherle

## Data Privacy

In today's data-driven economy, finding the right partner to help you stay ahead of the evolving regulatory and threat landscape is paramount. Gallagher's data privacy attorneys focus on proactive, preventative measures to help clients anticipate, avoid, and mitigate risks before issues arise.

Combining knowledge of regulatory and technology trends, our team advises organizations across industries on how to avoid the financial and reputational pitfalls associated with data breaches while keeping pace with the fragmented state, federal, and international laws governing consumer rights. We assist clients in navigating U.S. state privacy laws (including California's Consumer Privacy Act (CCPA, sometimes referred to as CPRA), Maryland's Online Data Privacy Act (MODPA), and the Virginia Consumer Data Protection Act (CDPA)), federal laws (including the Family Educational Rights and Privacy Act (FERPA) and Health Insurance Portability and Accountability Act (HIPAA)), and international frameworks like the General Data Protection Regulation (GDPR).

## **Data Privacy Compliance and Risk Mitigation**

Gallagher's data privacy team provides end-to-end support across all areas of data privacy and security law, including:

- Data mapping and inventory
- Security risk assessments and Data Protection Impact Assessments (DPIAs)
- Data privacy policies and notices
- Internal policy and procedure development, including data retention policies and procedures
- Training on data privacy law and best practices
- AdTech cookie and targeted behavioral advertising compliance
- Resolution of government investigations and enforcement actions

Whether you're seeking to understand newly-enacted privacy legislation, responding to a data breach, or developing enterprise-wide compliance programs, our team is here to help you protect your business and its data.

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